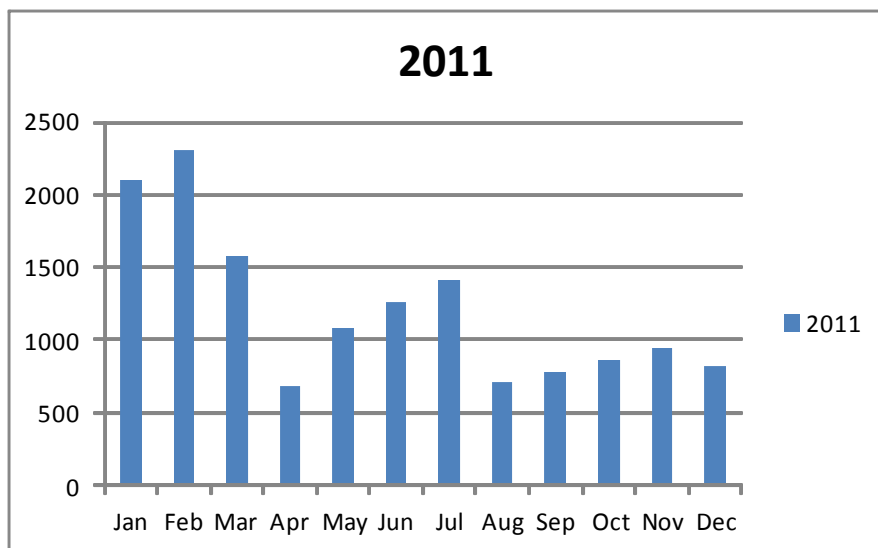


Unique Visits

December

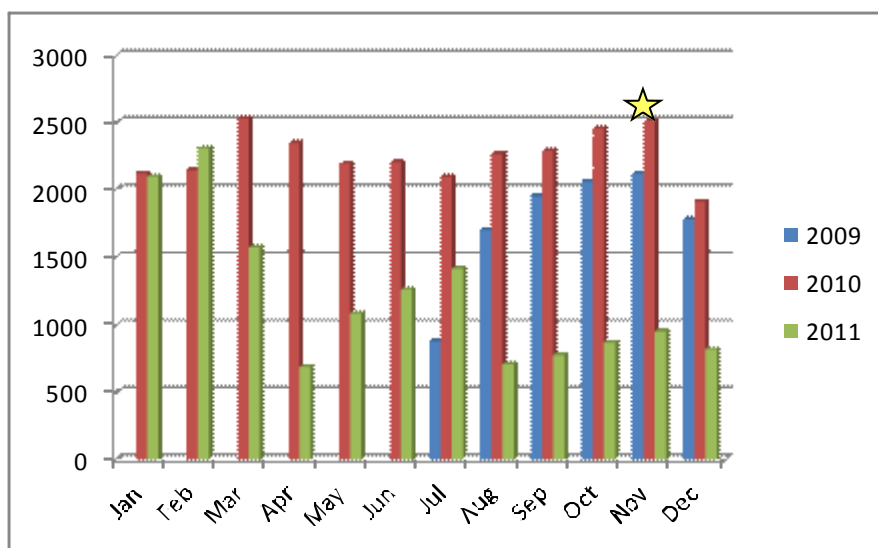


Website Visits for December 2011

Unique Visitors: 818
 Number of Visits: 1,203
 Number of Visits/Visitor: 1.47
 Number of Pages Visited: 4,316
 Number of Hits: 47,092
 Average Visit Duration: 160 sec

Time Spent on Website	% of Visitors
0s—30s	77.5%
30s—2min	9.2%
2min—5min	4.6%
5min—15min	4%
15min—30min	1.8%
30min—1hr	1.4%
1hr+	1.2%

Web Stats covering period from July 2009 to present



★ New Website Launched

Top 10 Search Key Phrases

1. cspi
2. corrugated steel pipe institute
3. cspi.ca
4. steel pipe
5. corrugated steel pipe
6. handbook of steel drainage and highway construction products
7. csp culverts
8. csp culvert
9. www.cspi.ca
10. cspi canada